Subject: Your support powers diabetes research
From Name: American Diabetes Association

From Email: ada@e.diabetes.org

Reply-to Email: reply@diabetes.org

Preview Text: Learn how the ADA's research sets the standard in diabetes care.



Explore the ADA's Research Impact

{{\$first_name} | default: 'Friend'}},

The American Diabetes Association[®] (ADA) is committed to innovation and breakthrough research that will improve the lives of all people living with diabetes—and bring us closer to a cure.

One of the most powerful ways ADA research impacts lives is through the *Standards of Care in Diabetes* (*Standards of Care*). Published annually, this trusted resource provides doctors and other health care professionals with the most current, evidence-based guidance on how to prevent, diagnose, and manage diabetes. From medications and lifestyle support to emerging technologies, the *Standards of Care* help ensure that people with diabetes receive the most effective and personalized care available today.

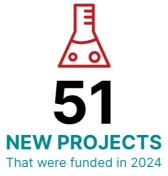
Thanks to the ADA's leadership in research, these guidelines are recognized as the **gold standard in diabetes care**—setting the benchmark for quality treatment around the world.

Beyond the *Standards of Care*, the ADA supports innovative diabetes research through our Pathway to Stop Diabetes® (Pathway) program. This program brings together the brightest minds to transform diabetes research and funds projects that promote access to care in resource-limited communities.

Our Pathway research program is responsible for:

Currently, the ADA Research Programs team manages a portfolio of

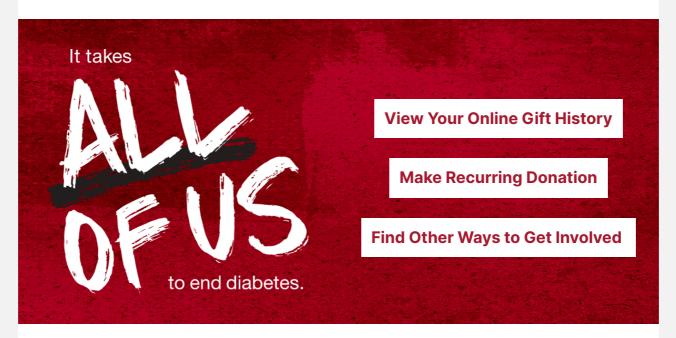




51 new research projects were funded in 2024 thanks to generous donors like you. The ADA will continue to fund critical, lifesaving research that can find better treatments and reduce severe complications from diabetes, and help put an end to diabetes once and for all. View Our Research Impact.

Read the 2024 Research Report





Ways to Give: Monthly | Once | Stock | Employer Match | Donate Your Car

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